

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	7031708
<b>Application Number:</b>	09740618
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	9889
<b>Title of Invention:</b>	Method for enhancing digital video recorder television advertising viewership
<b>First Named Inventor/Applicant Name:</b>	James M. Barton
<b>Customer Number:</b>	29989
<b>Filer:</b>	Kirk D. Wong
<b>Filer Authorized By:</b>	
<b>Attorney Docket Number:</b>	60097-0195
<b>Receipt Date:</b>	18-FEB-2010
<b>Filing Date:</b>	18-DEC-2000
<b>Time Stamp:</b>	17:31:43
<b>Application Type:</b>	Utility under 35 USC 111(a)

### Payment information:

Submitted with Payment		no			
File Listing:					
Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1		0195CombinedIDS.pdf	48391	yes	5
			c13b1e53d182c927086e0a8b4d851b9d53e47		

Multipart Description/PDF files in .zip description		
Document Description	Start	End
Transmittal Letter	1	4
Information Disclosure Statement (IDS) Filed (SB/08)	5	5

**Warnings:**

**Information:**

<b>Total File Size (in bytes):</b>	48391
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If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

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